



Faculty Introductions

Our SB Professional Certificate faculty brings cutting edge knowledge and experience to help guide you in your discovery and deployment of sustainable business principles and practices.

Clinton Boyd, Ph.D.



Clinton S. Boyd, Ph.D. is the Senior Scientist of the Sustainable Research Group, a consulting firm that provides sustainability research, marketing, project design and management services that advance an organization's integration of sustainable development principles into its business model. He has a Ph.D. degree in Biochemistry from Rhodes University, South Africa. Dr. Boyd has worked in academia as a research biochemist studying the pharmacological and toxicological effects of chemicals and other environmental factors on neurodegenerative diseases and cancer. His research led him to the conclusion that health-based outcomes should form the foundation and be the driver for a sustainable future. Dr. Boyd now applies Design for the Environment, industrial ecology, industrial biotechnology, life cycle analysis, green (sustainable) chemistry, and biochemistry to enhance the design, development and use of chemicals, materials & processes that have reduced impact on human health and ecosystem health.

Dr. Boyd is the Technical Director of the Michigan Green Chemistry Clearinghouse, a project funded by the State of Michigan. He sits on the Green Chemistry Roundtable that advises the State of Michigan on its Green Chemistry Support Program and is a member of the Green Technology Systems Group of SAE International. Dr. Boyd is a Joint Committee member for the NSF/GCI 355 "*Greener Chemicals and Processes Information*" Standard currently under development by the American Chemical Society Green Chemistry Institute and NSF International. He is a member of the Society of

Environmental Toxicology and Chemistry, the Chair of the Greater Grand Rapids Children's Environmental Health Initiative, the Chair of Environmental Health Indicators Work Group, and serves in advisory capacity for a number of initiatives addressing green chemistry, chemicals policy and biobased products.

Dan DeWitt, J.D.



Dan DeWitt is a partner at the law firm of Warner Norcross & Judd LLP, and specializes in a wide range of environmental matters, including alternative energy development, hazardous waste issues, contaminated property remediation, and environmental compliance auditing. Dan also serves as the head of Warner's climate change practice. In 2005, Dan helped establish the West Michigan Chapter of the U.S. Green Building Council and served as its first secretary. Dan also currently serves on the Indiana University Environmental Law Alumni Advisory Board. Dan received his undergraduate degree from the University of Notre Dame, with high honors, and his law degree from Indiana University, magna cum laude.

Kelley Losey



Kelley Losey is the business unit manager for Quest Sustainable Solutions. As a consulting-based business, Quest is a first-of-its-kind initiative within Cascade Engineering that draws on Cascade's expertise in sustainability by helping clients build ecological, social, and financial capital. Cascade Engineering is a leader in developing and producing injection molded plastic systems and modules for global markets. Under Kelley's leadership, Cascade has been recognized by the Michigan Occupational Safety and Health Administration for its progressive

safety practices and by the Michigan Department of Environmental Quality for being a clean corporate citizen. Cascade has developed a world class environmental management system based on ISO 14001, recycling programs and triple bottom line reporting.

Kelley has been with Cascade Engineering for thirteen years. Prior to managing Quest, she held the position of Sr. Human Resource Manager, Environment, Safety, and Sustainability. Kelley also has taken an active leadership role helping to drive our triple bottom line reporting and ultimately to help CE progress toward becoming a more sustainable organization. She received her business degree from Cornerstone University in Grand Rapids, MI. She is past (two terms) President of the West Michigan Sustainable Business Forum and the Grand Rapids Community Sustainability Partnership Planning Team, the Air and Waste Management Association, the West Michigan Environmental Action Council and the Women's Resource Center. She also founded the Social Responsibility Work Group, which is part of the West Michigan Sustainable Business Forum.

Laura Rauwerda



Laura Rauwerda serves as the West Michigan Field Representative for the Office of Pollution Prevention & Compliance Assistance, a non-regulatory office within the Michigan Department of Environmental Quality focusing on waste reduction, waste elimination and regulatory assistance. She earned a Bachelor of Science Degree in Natural Resources Management from Grand Valley State University and a Masters of Arts Degree in Science Education from Western Michigan University.

Currently, Laura is leveraging capacity for change through the strategic integration of federal and state programs designed to incorporate sustainable business practices along the manufacturing supply chain. She is also an Adjunct Faculty for the Biology Department at Grand Valley State University.

Deborah M. Steketee, Ph.D.



Deborah M. Steketee, Ph.D. is an Associate Professor of Sustainable Business at Aquinas College, which offers the country's first Bachelor of Science Degree in Sustainable Business. She learns alongside her students on a new frontier—attempting to harness the power and insight of business to foster a new approach to commerce, where profitable enterprises restore the environment and strengthen our communities. Since joining the Aquinas College faculty in 2005, Dr. Steketee has developed and taught undergraduate and graduate courses in the areas of sustainable business, environmental policy, environmental studies and geography. Dr. Steketee also serves as Executive Director of the Center for Sustainability at Aquinas College, contributing efforts toward AQ's campus sustainability and developing regional resources for sustainable business and sustainability. Additionally, Dr. Steketee provides consultations and presentations to businesses interested in developing strategies and deploying tools to move them along the pathway to sustainability.

Dr. Steketee received her Ph.D. focused on environmental policy and comparative politics at Indiana University's School of Public and Environmental Affairs in Bloomington, IN. She received her M.Sc. degree from Michigan State University, and a B.A. from University of Michigan. Prior to her teaching career, Dr. Steketee worked in journalism, community affairs and environmental advocacy.

William A. Stough



William A. Stough is the Chief Executive Officer of the Sustainable Research Group, a consultancy that provides environmentally sustainable solutions to business, governmental and institutional clients. He has over 28 years experience in sustainable business initiatives, industrial ecology, pollution prevention and ISO 14001 environmental management systems.

Mr. Stough was the founder and past president of the West Michigan Sustainable Business Forum in 1994, and organized sustainable business networks in three other regions in Michigan and consulted with efforts in Chicago, Cleveland, and Dallas.

He is serving as a sustainability consultant and project manager for the Business and Institutional Office Furniture Manufacturers Association's development of a Sustainable Product Standard, a Lean & Clean Assessor for the Michigan Manufacturers Technology Council and a national trainer for the NIST/EPA Green Supplier Network. Mr. Stough is a member of the NSF 336 Joint Committee. He is a recipient of the inaugural Green Business Award from Clean Water Action and named a 2009 Leader & Innovator by Lawrence Technological University. Mr. Stough has a BS in Urban and Environmental Planning from William James College and a Master of Management from Aquinas College.

Bruce W. Thompson



Bruce Thompson has worked in corporate development roles for over 20 years with a focus on developing and implementing business strategies for emerging markets. He has participated in the launch of 10 new ventures that have included start-ups, joint ventures and corporate spinouts.

Thompson was involved in early efforts to commercialize Internet services both as an entrepreneur in the late 1980's, starting one of the early content hosting companies and as part of MCI in the mid-1990's, launching the first large scale e-commerce service. He then joined Proxicom, an Internet systems integration firm that grew from \$8M to over \$220M where he was responsible for launching a software products groups and international corporate development. In the late 1990's he and his family lived in Germany and Spain where he managed Proxicom's European corporate development activities including the launch of operations in Germany and joint ventures in Spain and Italy.

Upon his return from Europe and the successful sale of Proxicom, Thompson became a partner in MAPA Group, a Washington D.C. based business development and management firm and was responsible for helping to launch its sustainability practice. Projects included the successful U.S. market launch of leading Spanish alternative energy companies and a partnership with William McDonough, the driving force behind the cradle-to-cradle design/manufacturing movement. He also worked with the US Green Building Council and a leading Washington, DC real estate development firm to explore green building initiatives.

In 2003, Thompson joined former Proxicom executives at ObjectVideo where he led a team of corporate development professionals. He was responsible for the development and launch of a successful OEM business model and global market development for security and energy efficiency software applications. He was also responsible for developing a strategic partnership with Texas Instruments that led to an investment in the company. Thompson continues to work with ObjectVideo as a strategic advisor.

Thompson rejoined MAPA Group in 2008 with a focus on forming partnerships between Spanish renewable energy companies and Michigan-based companies. MAPA Group recently helped launch Rockford Berge and is a partner in the new venture with Rockford Construction and Berge Group. He also serves as an advisor to the Right Place CEO Sustainability Council and is an Adjunct Professor at Aquinas College in their Sustainable Business program.

Thompson holds a Bachelor of Science Degree in Business Administration from Aquinas College and a Master of International Management Degree from Thunderbird School of Global Management.